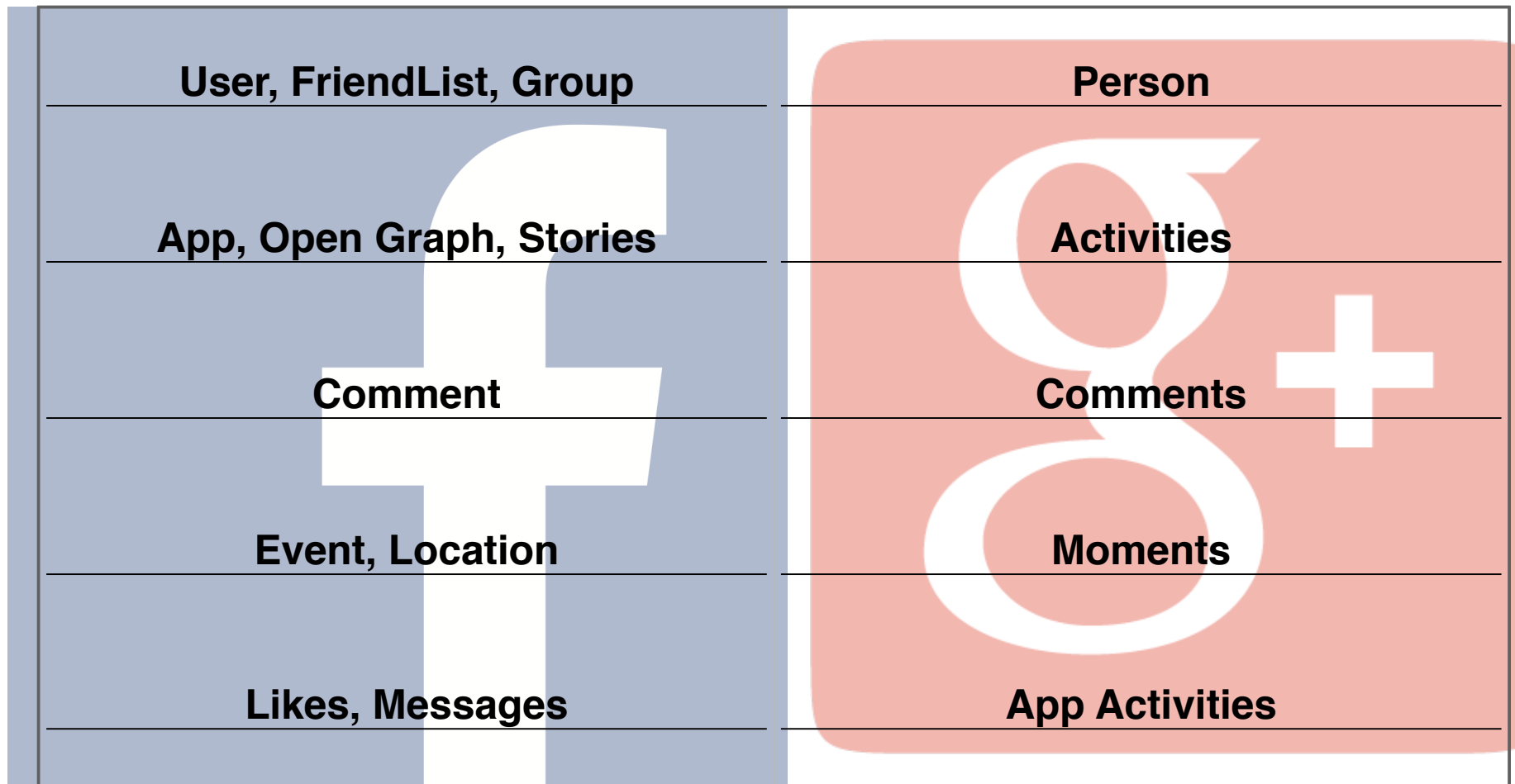
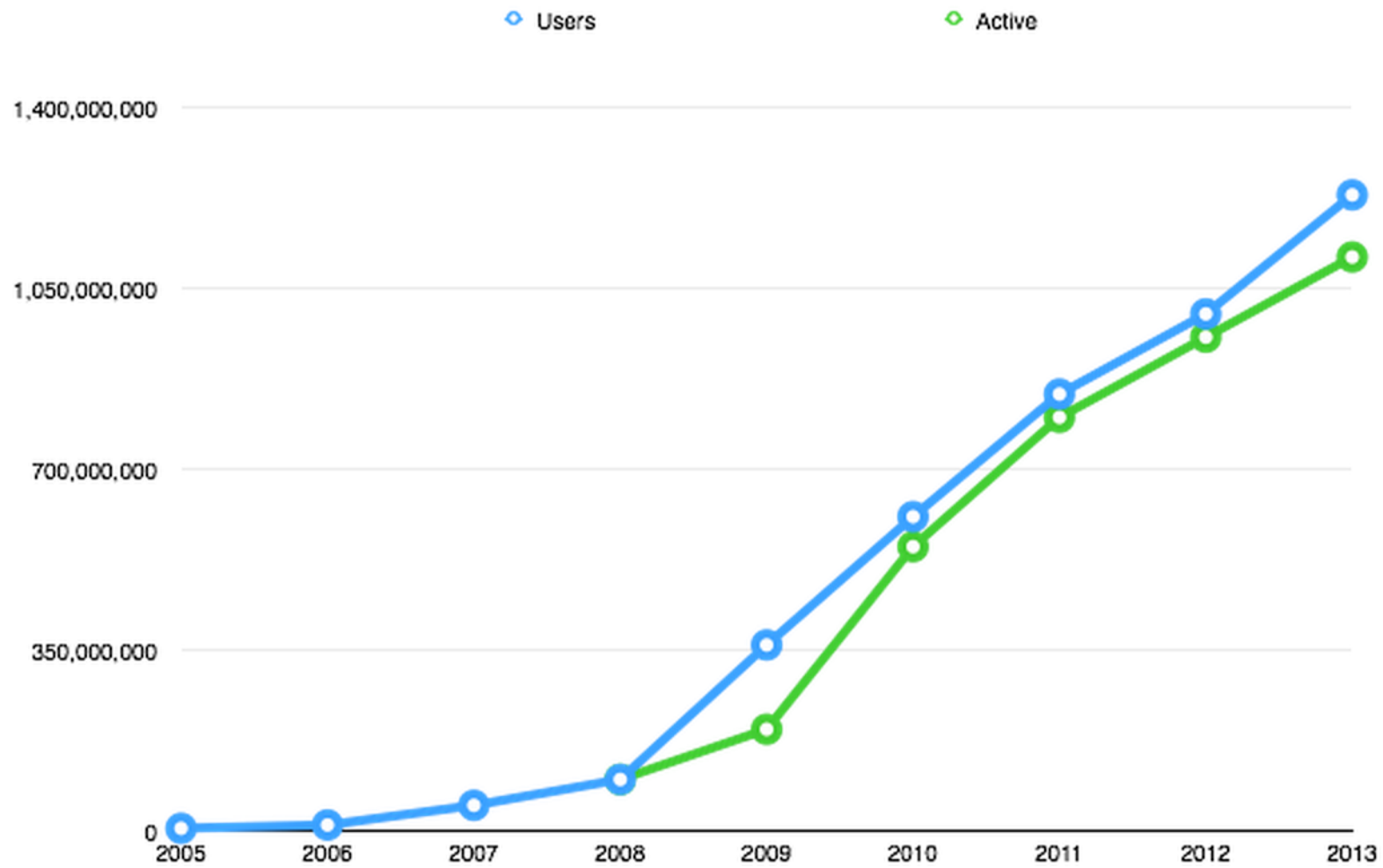


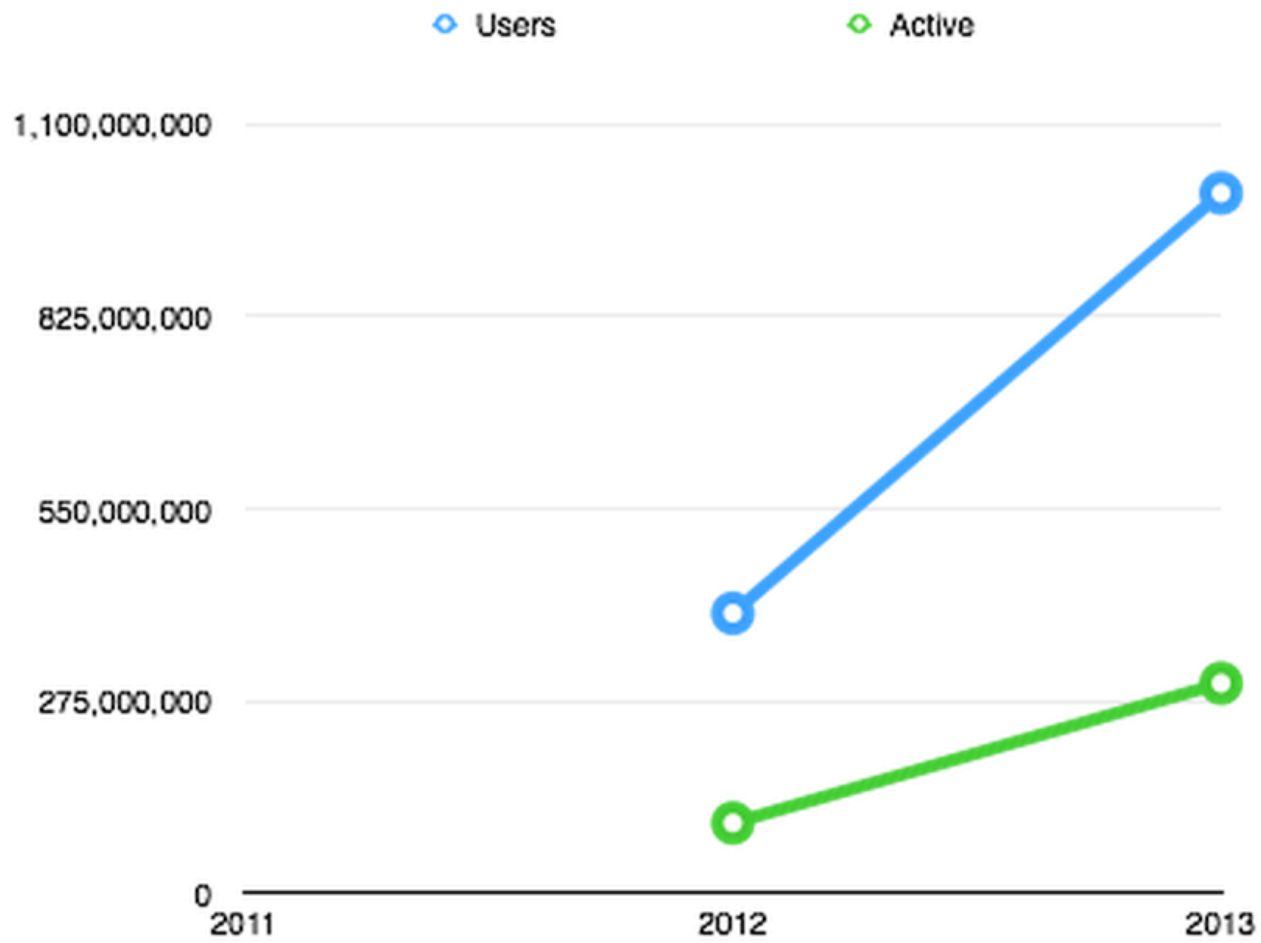


Feature Map



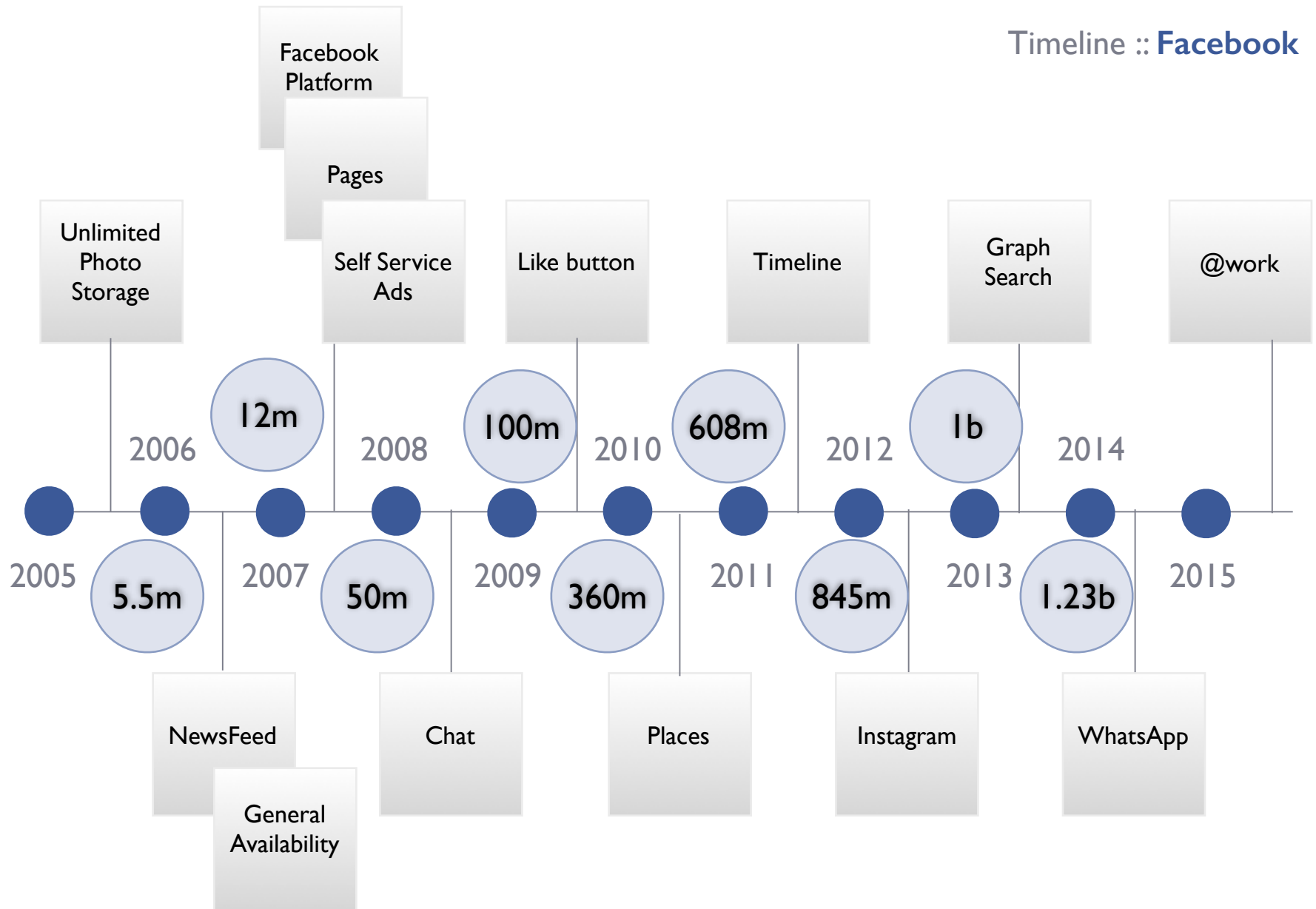


Growth in Facebook registered and active users.

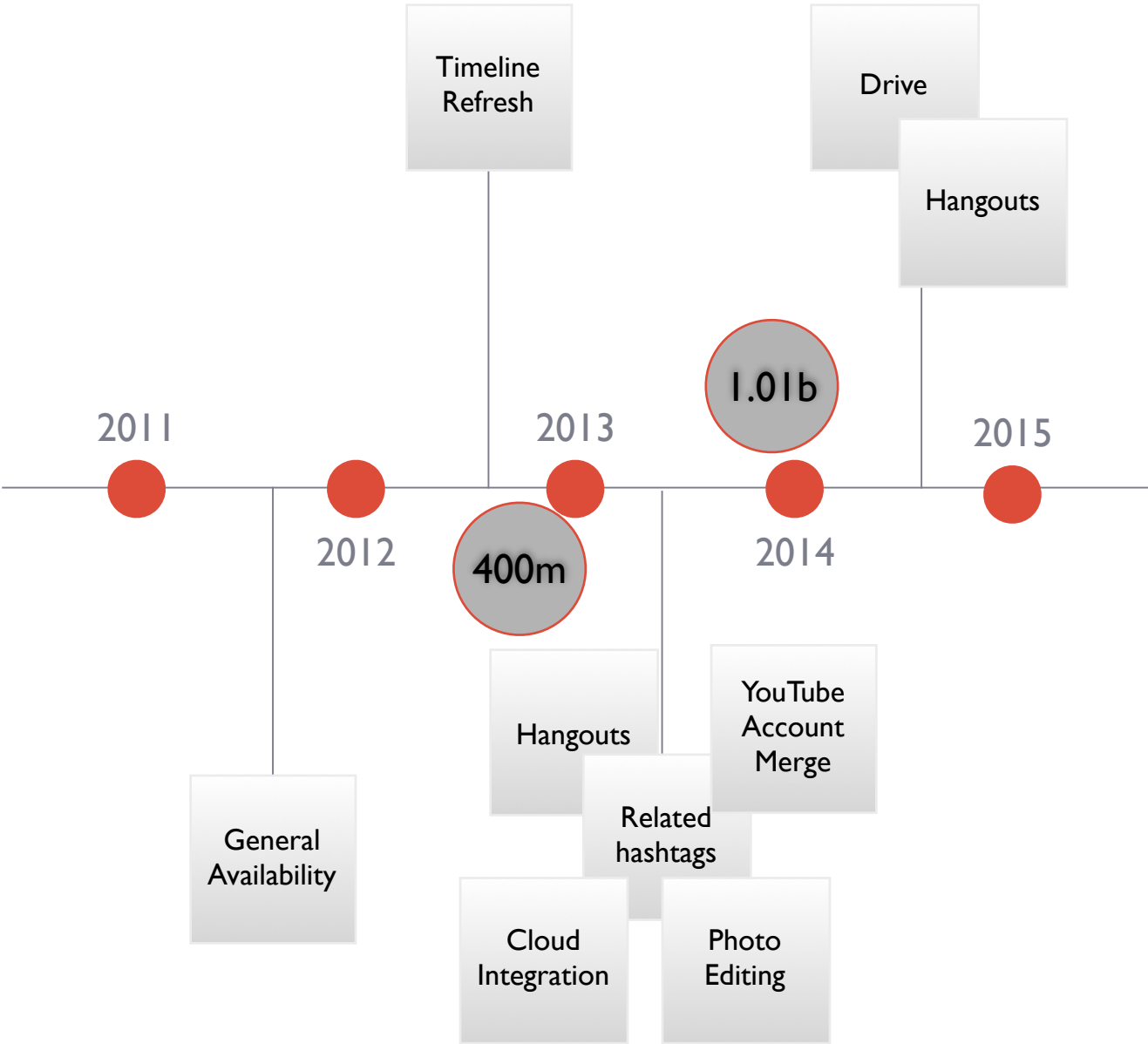


Google+ registered and active users.

Timeline :: Facebook



Timeline :: **Google+**



Next Questions

- Is the comparison of Google+ and Facebook an 'apples to apples' comparison?
- How could the consolidation of YouTube and Google+ accounts be managed differently?
- The winners here are the platforms, the online marketers, and the app developers. What's the value proposition?
- Is discovery harder in Google+ than Facebook?

Questions

